

# Drumheller Sports Recreation & Arts Expo – Spring 2022

## Exhibitor Information

### About the Expo

Held in March and September, the *Sports, Recreation & Arts Expo* is the community's opportunity to learn, explore and register for sports, activities and clubs for all ages in and around the Drumheller Valley. The event is free for people to attend which maximizes the participation of the community and provides the best exposure possible to exhibitors. Last Fall, there were hundreds of people who came out to view the exhibits at the Expo. This Spring's *Drumheller Sports, Recreation & Arts Expo* is scheduled for:

**Wednesday, March 2, 2022 from 4:00pm to 7:00pm**

**Badlands Community Facility in the Field House**

### Opportunities

To participate in the *Drumheller Sports, Recreation & Arts Expo*:

**Exhibit** – Exhibitor Basic booth includes a 6' table and two chairs (does not include power)

Please see the Exhibitor Registration Form on the next page for more information.

### Exhibitor Information

All booths are expected to be completely set-up by the time the *Sports; Recreation & Arts Expo* begins at 4:00pm on Wednesday March 2, 2022. It is compulsory that your booth be manned for the duration of the event.

**Registration Deadline:** Wednesday, **February 16, 2022 @ 4:00pm**

**Set-up:** Wednesday, March 2nd, from **12:00pm – 3:00pm**

**Tear down:** Wednesday, March 2nd, from **7:00pm – 8:30pm**

Booths must not be torn down early. Any display material left behind after 8:30pm will be discarded.

**Minimal Fees: \$50.00**

**Valuables:** Any valuables left are at the owner's expense. We do not recommend leaving computers, cash or other valuables unattended. The town of Drumheller, Badlands Community Facility, is not responsible for any lost or stolen items.

### Added Value for Exhibitors

- Brochure handed out to Sports Recreation & Arts Expo attendees with Club contact info (this brochure will also be included on the website as a downloadable copy)
- Registrations and payment must be submitted no later than **February 16, 2022**
- One stop shopping for Drumheller & Area Residents (Approx. 700 in attendance)

### Promotional Package (\$50.00)

- Have your business, team, organization or brand displayed on the digital signage located at the Badlands Community Facility, Drumheller Aquaplex and the Drumheller Memorial Arena
- Fill out the form (reverse) with the promotional package and have your image on our monitors for 30 days from point of upload.
- Artwork must be provided at 1920px X 1080px in a .jpg or .png format

Please fill out form to participate in the 2022 Drumheller Spring Sports, Recreation & Arts Expo. Registrations must be submitted by **Wednesday, February 16, 2022.**

# Drumheller Sports Recreation & Arts Expo – Spring 2022

## Exhibitor Information

Exhibitor Type:  Sports  Recreation  Arts  Other (please specify): \_\_\_\_\_

### General Information:

Contact Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Prov.: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Web/Facebook: \_\_\_\_\_

### Booth & Payment Information:

Single Booth (8' x 8' booth, a table & 2 chairs) \$50  
 Double Booth (8' x 16' booth, 2 tables & 4 chairs) \$100  
 Power or Television \$25  
(Limited availability. Must supply your own extension cord.)  
 Promotion Package (see reverse for details) \$50  
\*\*Additional notes/specifications (i.e.: BCF equipment required for your booth): \_\_\_\_\_  
Sub-total of all fees: \$ \_\_\_\_\_  
Total: \$ \_\_\_\_\_  
I would like to pay by:  
 Cheque  Cash  Credit Card  
Name on Card: \_\_\_\_\_  
Card #: \_\_\_\_\_  
CVV/CVC #: \_\_\_\_\_  
Expiry Date: \_\_\_\_\_

### Terms & Conditions:

**Content:** The Town of Drumheller reserves the right to decline or prohibit any exhibit which in its judgment is inappropriate; this reservation being all-inclusive as to persons, things, printed matter, products, and conduct.  
**Payment:** Exhibit form must be submitted with 100% of total cost. Non-payment will result in cancellation with the booth(s) being subject to reassignment.  
**Cancellations:** Booths may be cancelled with a full refund until **February 16, 2022**. After this date there will be no refunds.

**Please return your application and booth payment by February 16, 2022 at the BCF.** This will ensure your information is included in our promotional materials.  
**In Person:** Badlands Community Facility - Info Desk  
**Mail:** 224 Centre Street; Drumheller, AB T0J 0Y4  
**Email:** [programs@drumheller.ca](mailto:programs@drumheller.ca)