



ADDENDUM A-02

Project:	Request for Proposals – Town Branding RFP	Addendum:	A-02
Location:	224 Centre Street, Drumheller, Alberta	Date:	October 25, 2019

To All Bidders:

1. General

This addendum shall be read in conjunction with the Specifications prepared for the Request for Proposals – Town Branding APC AB-2019-05860 ToD 2019-10-21.

- 1.1. Where inconsistent with the above, this addendum shall govern. This addendum forms an integral part of the Contract Documents and shall be included therein.
- 1.2. No consideration shall be allowed for increases (extras) to the CONTRACT PRICE due to failure of the Contractor or Subcontractor not being familiar with this addendum.
- 1.3. The Bidder shall insert in the Tender Form the number(s) of the addenda received by them during the tendering period and taken into account by them in preparing their tender.

PROJECT TIMELINE

DELETE:

Notification of results 8th November.

INSERT:

Notification of results 19th November.

DELETE:

Presentation by shortlisted candidates to Branding Group 18th November.

INSERT:

Presentation by shortlisted candidates to Branding Group end of November.

DELETE:

Selection November 18.

INSERT:

Selection Beginning December.

DELETE:

Notification of results November 2.1

INSERT:

Notification of results beginning of December

REQUEST FOR PROPOSALS - PROPOSAL REQUIREMENTS

DELETE:

Two design concepts. These concepts should be a primary run at a logo design and concept; not a fully scoped out design. This will allow us to see that the proponents have read and understood our ideas and thoughts on the direction we want to go. These designs shall not be used by the Town of Drumheller if the proponent is not chosen for this contract and not shared with any other organisation.

INSERT:

A 200-word outline of your thoughts on the rebranding of Drumheller. The group want proponents to be able to show a clear understanding of the project and the brand story.

A maximum of three proponents will be given some funding to develop draft concepts for presenting to the branding group.

SCHEDULE AND RESOURCES

DELETE:

The Consultant shall complete all work under this request for proposal by or before December 31st 2019.

INSERT:

The Consultant shall complete all work under this request for proposal by or before January 31st 2020.

End of Addendum 02